

TEKSTIILEHTI

MEDIACARD 2024

TEKSTIILEHTI, The Textile magazine, is the only Finnish professional publication targeted to the Finnish textile, clothing, shoe, leather and laundry industries. It follows news, research and new innovations from the field, features stories from industry people and businesses and sums up trade fairs and seminars. Magazine aims to serve as a conversation platform as well as a source for knowledge and inspiration for all industry actors across the value chain.

PUBLISHING SCHEDULE 2024

Nro	Material	Issue date	Special theme
1	26.1.	23.2.	EU and textiles
2	26.4.	24.5.	Sourcing
3	22.8.	20.9.	Technical textiles
4	8.11.	9.12.	Textile care



Buyer's catalogue

168 €/year (incl. 1–3 titles, extra titles 18,90 €/piece)
Company and logo catalogue 92 €/year
Company and logo catalogue with QR-code 125 €/year

VAT 0 %, non-profit organization

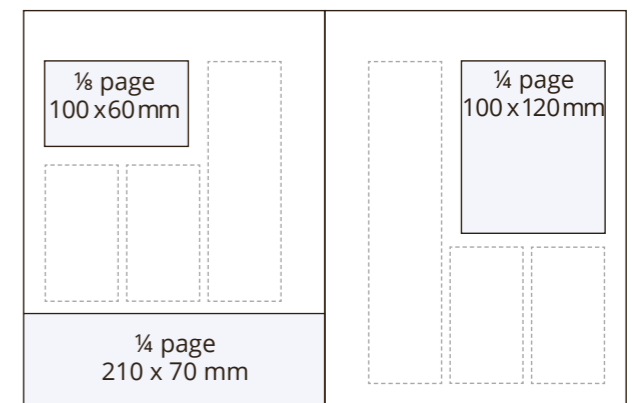
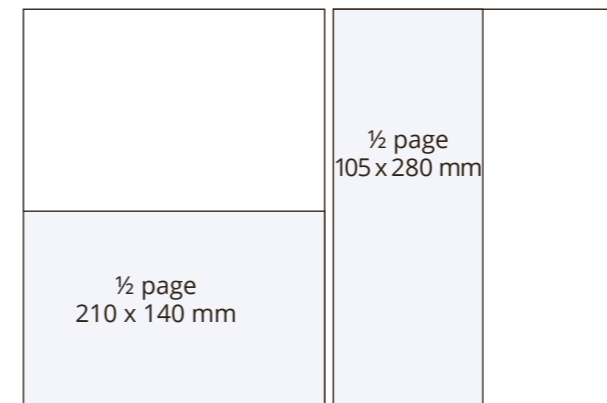
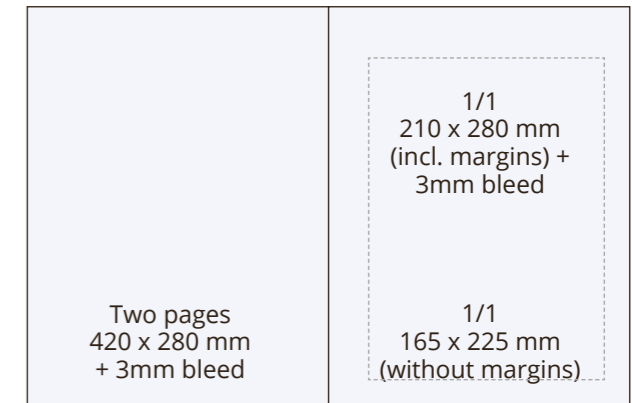
Advertisement in our website

Logo with link (time-based)	80–230 €
Banner (time-based, various sizes)	110–260 €
Big banner in the front page carousel	starting from 320 €

ADVERTISING SIZES

ADVERTISING RATES

	mm	€
Two pages	420 x 280	2160
1/1 page without margins	210 x 280 165 x 225	1532
½ page	105 x 280 210 x 140	989
¼ page	100 x 120 210 x 70	632
⅛ page	100 x 60	361



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LAYOUT

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PRINTING HOUSE:

Markprint Oy

ADVERTISING MATERIAL:

Raster density: 60 lines/cm
Image resolution:
300 dpi in printing size
Image materials:
pdf, jpg or eps,
colors CMYK
Bleeds at least 3 mm

TECHNICAL INFORMATION:

Magazine size: 210 x 280 mm
Printing method Sheet offset
Colors: 4/4
Paper:
Cover: Edixion offset 250g
Inside: Edixion offset 120g
Margins: Upper 35 mm,
bottom and outside 20 mm,
inside 30 mm